



**PRESS RELEASE**  
FOR IMMEDIATE RELEASE  
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## **Open Roads wins contract to design and deploy an advanced parking guidance system for the West Virginia Division of Highways**

**Chesapeake, Virginia**—Open Roads Consulting Inc., the leading provider of innovative Intelligent Transportation Systems (ITS), announced that the company has been awarded a contract by the West Virginia Division of Highways (WVDOH) to deploy an advanced parking guidance system for the trucking community.

Open Roads, as a sub consultant to A.L.L. Construction, Inc. and Davis H. Elliot Company, Inc. will be deploying the OpenTMS Parking Guidance module in partnership with TCS International, a Q-Free company. The Parking Guidance will utilize wireless roadway sensors to assess parking space availability in rest areas in real-time. The wireless sensors will provide space availability information to the WVDOH's statewide ATMS central system, OpenTMS. The ATMS will assess the space availability and disseminate the information to WVDOH Transportation Center Operations staff via the ATMS central system and to truck drivers via dynamic parking guidance signs installed along the roadway, as well as through the 511 Traveler Information platform. Once deployed, the Parking Guidance solution will result in both financial gains, through reduced fuel consumption, and time savings, by locating available truck parking spaces in real-time and more reliably.

Open Roads' ATMS solution—OpenTMS is the backbone of WVDOH's statewide ITS platform. OpenTMS, deployed in 2008 is the most fully-featured and easy-to-use off-the-shelf ATMS solution on the market enabling intelligent and automated transportation operations for WVDOH. The modular and extensible architecture of the OpenTMS platform will enable the integration of the Parking Guidance module in a seamless manner.

"We are proud to continue our partnership with the West Virginia Division of Highways to expand and grow their ITS portfolio. The deployment of the Parking Guidance solution will promote traveling public safety as truck drivers locate available parking spaces efficiently. This greater efficiency on the roadways will also reap environmental benefits such as reduced greenhouse emissions and the carbon footprint for the WV citizens." said Barbara Skiffington, President and CEO of Open Roads.

Founded in 2000, Open Roads is a leader in providing innovative Intelligent Transportation Systems and Critical Asset Protection Solutions to federal, state, and local government clients. Open Roads' mission-critical systems are deployed in more than 30 operations centers across the United States, Europe and the Pacific Rim. Please visit us at [www.openroadsconsulting.com](http://www.openroadsconsulting.com).

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